

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: FERNANDEZ *et al.*

Attorney Docket No.: FERN-P004

Serial No.: 09/145,167

Group Art Unit: 2765

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Examiner: ROBINSON BOYCE A.

5 Title: **ADAPTIVE DIRECT TRANSACTION FOR NETWORKED CLIENT GROUP**

AMENDMENT UNDER 37 CFR §1.111

The Commissioner of Patents and Trademarks
Washington, D.C. 20231

10 Sir:

In Response to the Official Action dated 11/19/99, please amend this application as follows:

IN THE CLAIMS:

Kindly rewrite Claim 1 as follows:

15 *Sub B1* (Once Amended) In a network comprising a server coupled to one or more
clients, a method for enhancing on-line commerce comprising the steps of:
determining by a server an attribute of a client;
classifying the client in a set according to the attribute; and
directing a message by the server to one or more clients classified in the set,
20 wherein the message is directed adaptively or dynamically according to the
attributes of a plurality of clients classified in the set, the classification being contextually
mapped with the directed message by comparing attributes to classify each client in the
set, the set classification being identified in a group registry.

25 In Claim 5, please insert a period (---) at the end of the claim.

In Claim 7, please insert a period (---) at the end of the claim.

